

## **COUNCILMEMBER DONNA FRYE**

CITY OF SAN DIEGO – SIXTH COUNCIL DISTRICT

## Press Release

For Immediate Release March 3, 2007 Contact: Kevin Smith: (619) 675-4458 (cell) Reema Makani: (619) 726-2179 (cell)

## FRYE & SDMSE HOLD PUBLIC SAFETY FAIR

Taxpayers able to get an up-close look at emergency response vehicles

**San Diego, CA-** Today, Councilmember Donna Frye and San Diego Medical Services Enterprise (SDMSE) held the 1st Annual District 6 Public Safety Fair at Clairemont High School. Fire-Rescue Chief Tracy Jarman and Police Chief William Lansdowne also attended and spoke with community members about the services offered by their agencies.

Frye said, "It is important that communities have a strong connection with their public safety agencies and officials. By working together through the emergency response programs offered by the city our communities will be better prepared to assist each other and our public safety officers in an emergency."

The fair was sponsored by SDMSE, San Diego's largest 911 paramedic transportation provider. Phil Forgione, CEO of SDMSE stated, "It is great to see such enthusiasm from community members in regards to learning more about the public safety services and programs offered by SDMSE and the city. The knowledge people have about how to act in an emergency can literally be the difference between life and death."

The Public Safety Fair provided people with the opportunity to see emergency vehicles such as a police cruiser, fire engine and ambulance up-close. Public safety officials were on-hand to educate residents about the various programs, including the Community Emergency Response Team (CERT) program, which trains community members how to work together in the early stages of an emergency prior to public safety officials being on the scene. There were a number of presentations, including a demonstration by the SDPD K-9 unit. The American Red Cross, CERT, SAFE Streets, and the Art of Living Foundation also attended the event.

SDMSE is a public/private partnership formed as a limited liability company between the city of San Diego and Rural/Metro of San Diego. SDMSE is the largest 911 paramedic and non-emergency medical transportation provider in San Diego County. SDMSE currently serves the cities of San Diego, Del Mar, Solana Beach, Encinitas and the community of Rancho Santa Fe.

Frye is the Councilmember for the Sixth Council District of the City of San Diego, which includes the communities of Clairemont, Kearny Mesa, Linda Vista, Mission Bay, Mission Valley and Serra Mesa. She has served on the City Council representing District Six since 2001 and is currently the chair of the Council's Natural Resources and Culture committee.